

Barcelona 2018

Analysis Department-Technical Programming Department
Municipal Data Office

2019 April



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01

The city of Barcelona: profile



POPULATION & AREA

**One of the main metropolitan
areas of Europe**

POPULATION & AREA (1/4)



Barcelona is the capital of Catalonia.

With an area **of 100 Km² and 1.6 million inhabitants**, it is one of the densest cities in Europe.

Barcelona represents **0.3% of the territory of Catalonia** but concentrates **21.5% of the Catalan population**.



2018	Population	Surface (km ²)	Density (inhab/km ²)
Barcelona	1,620,343	102	15,861
Metropolitan area	3,260,268	636	5,106
Catalonia	7,600,065	32,108	237
Spain	46,772,980	505,944	92



Source: INE and Dept. Of Statistics, AB. Annual

POPULATION & AREA (2/4)



Barcelona **is the central nucleus of the Metropolitan Region of Barcelona**, a region among the first ten European urban agglomerations in **terms of population and employment**.

EUROPEAN METROPOLIS ACCORDING TO POPULATION

>10 million

London
Paris

Between 4-7 million

Madrid
Milan
Ruhrgebiet
Köln/Düsseldorf
Barcelona
Berlin
Naples

Between 3-4 million

Rome
Athens
Frankfurt
Birmingham
Rotterdam
Manchester

Source: www.citypopulation.de, 2018

POPULATION & AREA (3/4)

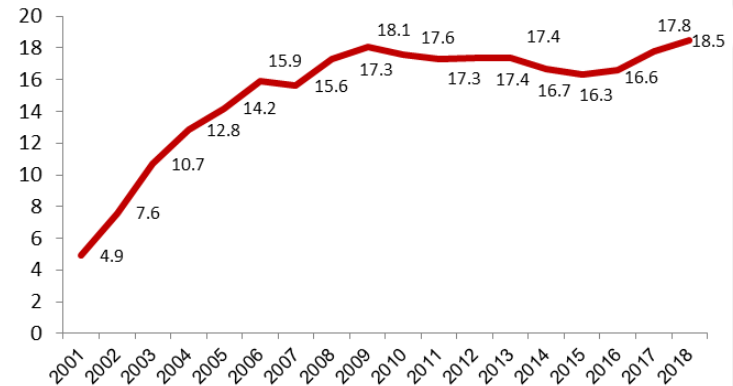


Foreign population of Barcelona represents **18.8%** of the total.

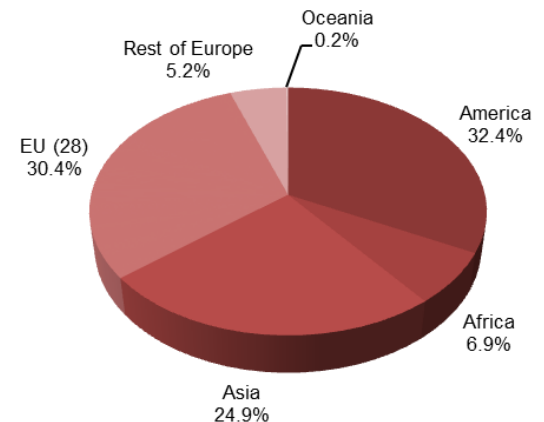
After the strong increase of the immigrant population during the first years of the century, the weight of the foreign population has remained fairly stable during the last decade.

Foreign population of Barcelona is very diverse, with more than 150 nationalities

Weight of foreign population of BCN (%)



Foreigners by continent of origin 2018



Source: Dept. Of Statistics, AB.

POPULATION & AREA (4/4)



Barcelona has experienced a certain **rejuvenation of the population** due to the influx of migratory flows at the beginning of the century.

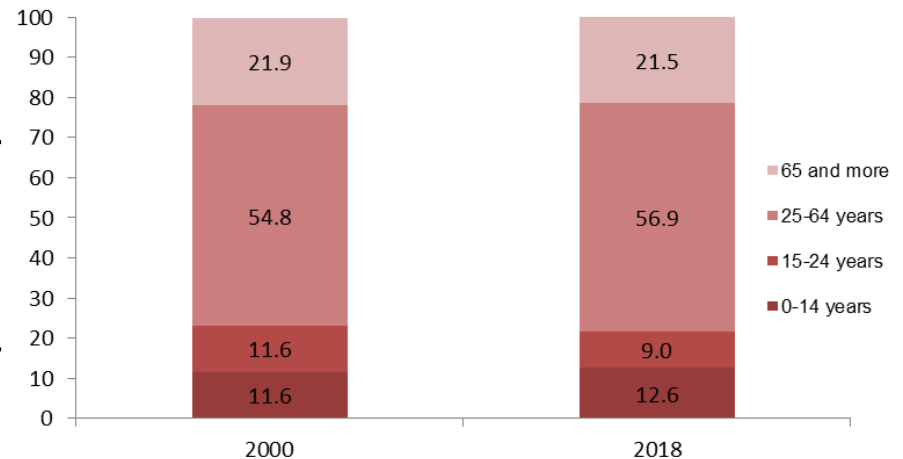
The population under 14 years old has increased its weight and the index of ageing (over-65s over under-14s) has fallen.

Index of ageing

2000= 176.0%

2018= 159.4%

Structure of ages (%)



Source: INE. Dept. Of Statistics, AB. Annual



DIVERSIFIED ECONOMY

**Economic engine, City of services,
Knowledge economy**



DIVERSIFIED ECONOMY (1/6)

Barcelona generates **31% of the GDP of Catalonia** and employs **33% of the workers**.

The GDP of the city is 44% higher than the average of Catalonia while in terms of per capita income, it is 23% higher.

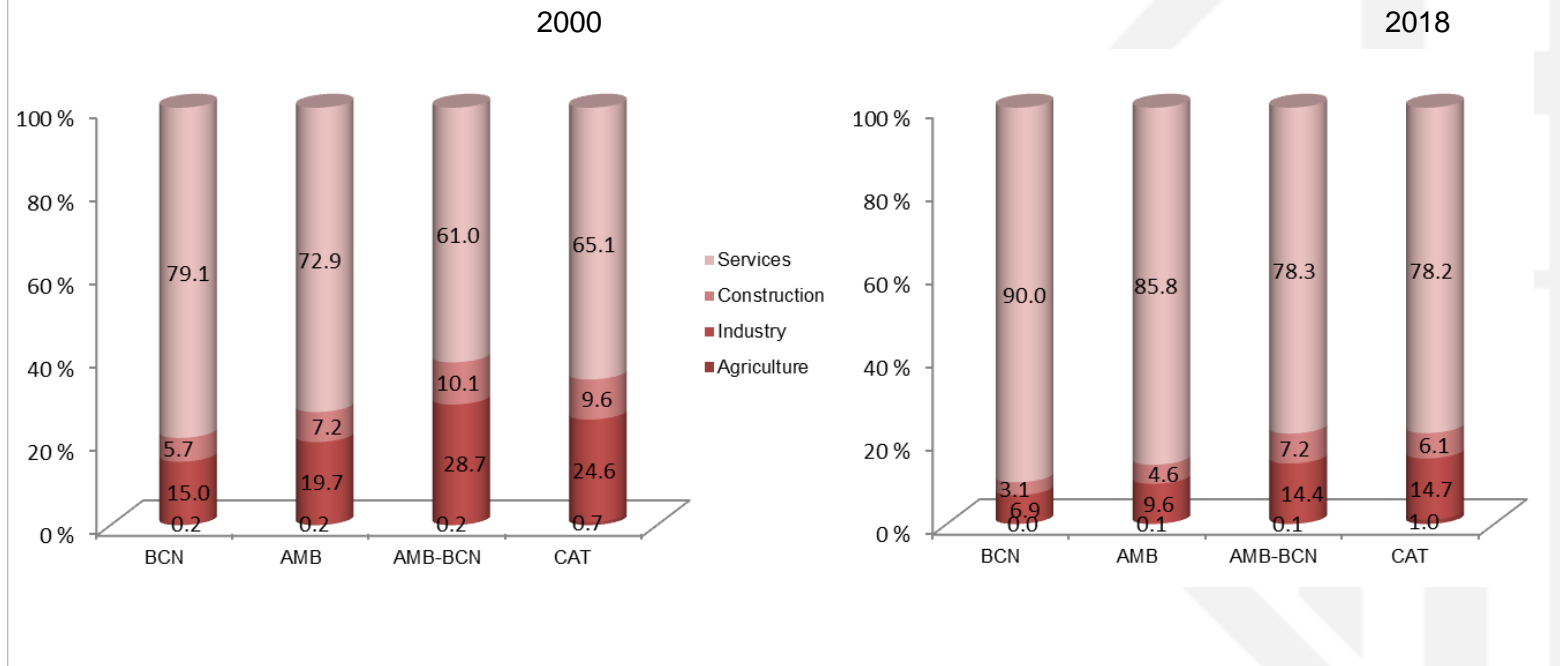
	Barcelona	Catalonia	% BCN/CAT
GPD (Million €)	72,354.5	234,651.4	31
GPD per capita (Thousand €)	45	31	144
Income (Million €)	32,713.6	125,050.0	26
Income per capita (Thousand €)	20.6	16.8	123
Income= Gross disposable household income. 2015 Data			
GPD: Gross domestic product. 2015 Data			
Employed*	1,119,743	3,370,512	33%

* Registered workers on the Social Security.

Source: Idescat and INSS

DIVERSIFIED ECONOMY (2/6)

Barcelona, like other large cities, is a **city of services**, sector which employs 90% of the occupied workers. The **weight of the industry** has decreased (from 15% in 2000 to 6.9% in 2018) and construction remains at a lower weight than other economies in the surrounding area.



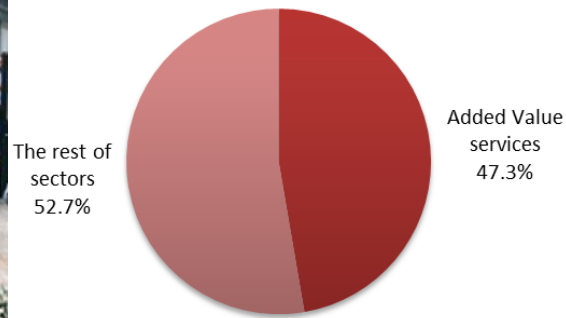
Source: INSS, general regimes and self-employed.

DIVERSIFIED ECONOMY (3/6)

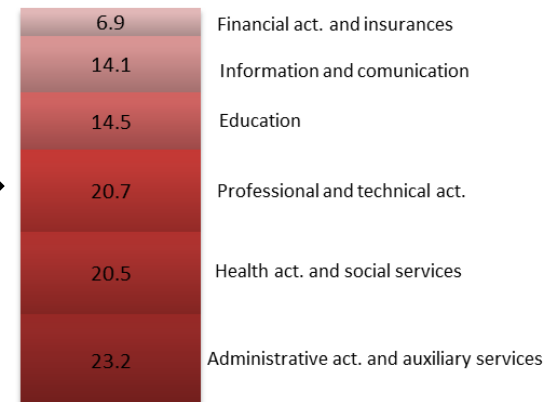


The value-added services have been increasing its weight and represent about half of the employment of the city.

Distribution of employment 2018



Added valued services (%) 2018

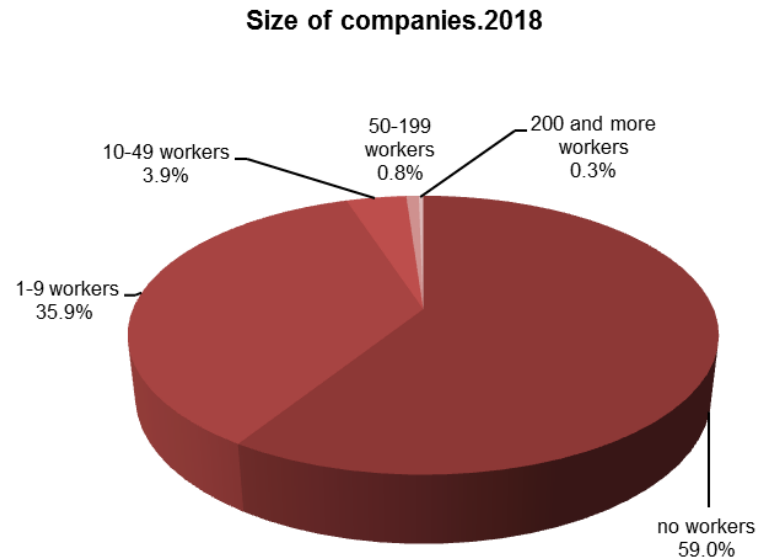


Source: INSS, general regimes and self-employed.

DIVERSIFIED ECONOMY (4/6)



The business fabric of the city is made of small and medium-sized businesses, 95% have fewer than 10 workers, a structure very similar to that of Catalonia.

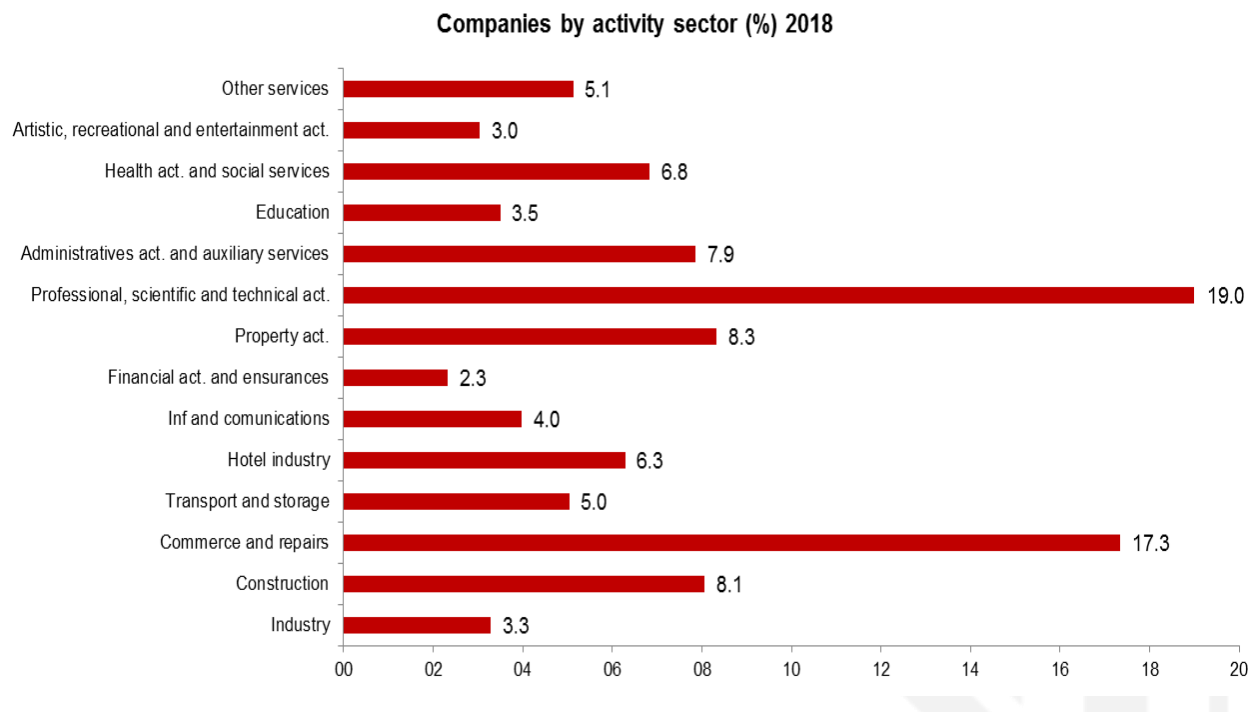


Sourcet DIRCE –INE, Dept. Of Statistics.AB.

DIVERSIFIED ECONOMY (5/6)



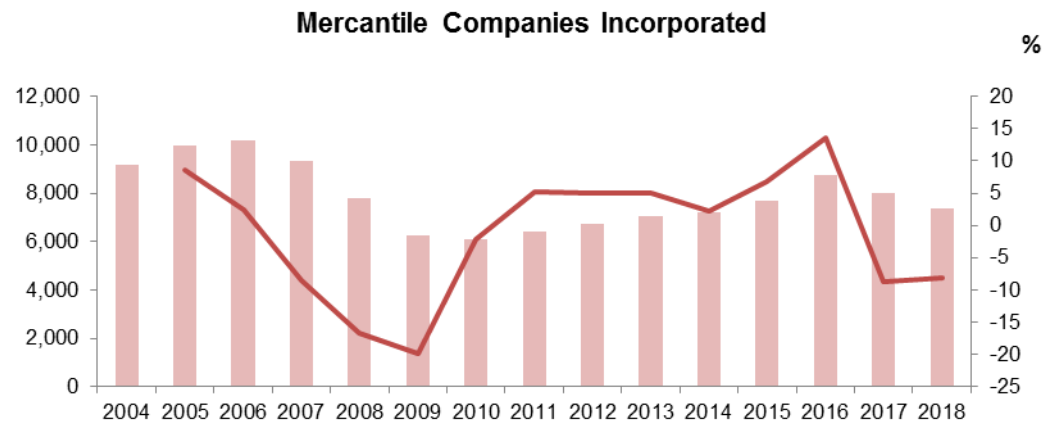
Predominance of companies from the service sector, standing out the weight of **professional, scientific and technical activities (19%)** and of the **commerce and repairs (17%)**.



Source: DIRCE –INE, Dept. of Statistics.

DIVERSIFIED ECONOMY (6/6)

After the significant fall of the first years of economic crisis, since 2010 the number of mercantile companies incorporated has been increasing up to the last 2017-2018 biennium, decreasing again afterwards.



Source: INE, Dept. Of Statistics, AB(to Mercantile Comp. Monthly figures)



LABOUR MARKET AND LEVEL OF TRAINING

Competitive labour cost and level of training with international projection

LABOUR MARKET AND LEVEL OF TRAINING(1/4)



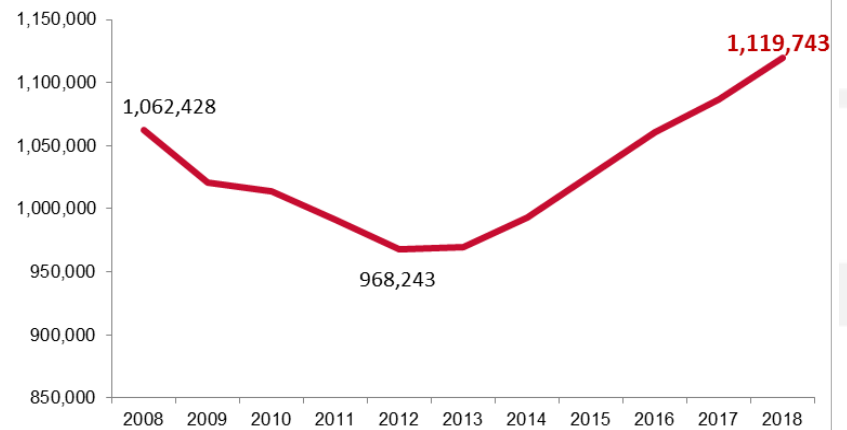
Barcelona records **rates of activity and employment higher than the Catalan and Spanish average.**

The economic crisis had and strong impact on employment and the number of workers registered at the Social Security decreased dramatically between 2007-2012. Since 2013 this tendency has reverted and since 2015 the city exceeds one million workers..

Rate of activity, employment and unemployment
16-64 years old

IVT/2018	Rate of activity	Rate of employment	Rate of unemployment
Barcelona	79.0%	70.9%	10.3%
Catalonia	78.5%	69.2%	11.9%
Espanya	74.9%	64.0%	14.6%

Workers registered on the Social Security



Source: EPA, INSS, Dept. Of Statistics, AB.

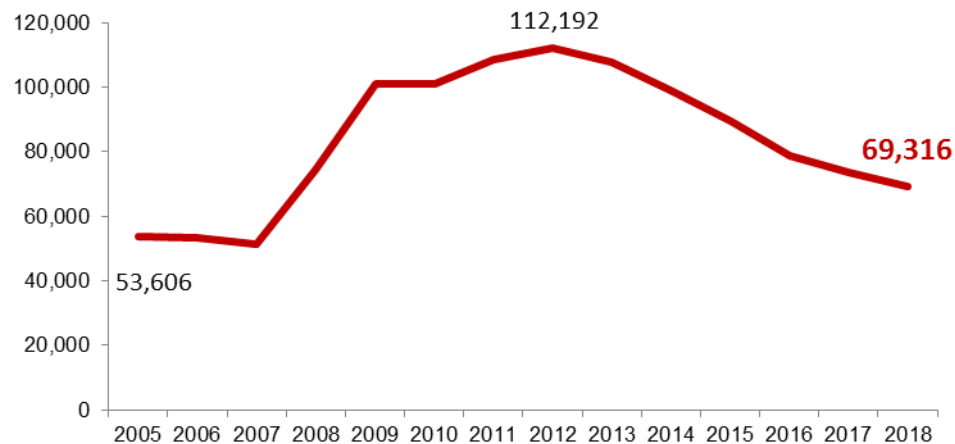
LABOUR MARKET AND LEVEL OF TRAINING (2/4)



Economic crisis resulted in a significant increase in registered unemployment, peaking in 2013. At the end of 2018 there were **69,316 people unemployed** and a **rate of registered unemployment** of **10.3%**, lower than Catalonia and Spain.

However, the recovery of employment is not accompanied by an improvement in working conditions and the weight of the temporary jobs is 86%.

Registered Unemployment



Source: Dept. of Enterprise and Employment (GC), Dept. of Statistics, AB.



LABOUR MARKET AND LEVEL OF TRAINING (3/4)

However, in terms of salaries and labour costs, Barcelona is a **competitive city in the international context**.

Barcelona ranks 30th in the UBS bank ranking of 77 cities according to salary level.

According to IESE *Cities in Motion index 2018*, Barcelona is in the 37 position in level of human capital quality among 165 cities in the world.

Source: UBS Prices and Earnings Around the Globe 2015, Hot Spots The Economist Intelligence Unit

LABOUR MARKET AND LEVEL OF TRAINING (4/4)



Barcelona has a qualified human capital and an internationally recognised supply of universities, business schools and masters degrees.

5 public universities. 3 private universities. 200,000 university students

**Best European
business schools :**

**5th IESE
15th ESADE**

According to Financial
Times

**UPF and UB,
among the best 300
universities in the
world.**

**UAB among the
best 400.**

Jiao Tong de Shangai
University

**UB: rank 52 among
the best universities
of the world for
Economics.**

QS World University Ranking

Sourde: Financial Times. Academic Ranking of World Universities Universitat Jiao Tong de Shangai, QS World University Rankings.



AN OPEN CITY TO THE WORLD

First province in terms of exports

AN OPEN CITY TO THE WORLD (1/2)



Barcelona represents **19.6% of the Spanish exports**. The **chemical sector, automotive and capital goods** are the main exportation activities, and represent jointly 64% of foreign sales of Barcelona.

More than 60% is exported to European countries (61.4%) and half (49%) is focused on 6 countries: France, Germany, Italy, Portugal, United Kingdom and the Netherlands.



Source: Secretary of State for Trade; Ministry of Economy and competitiveness.



AN OPEN CITY TO THE WORLD (2/2)

In 2018 50 million passengers passed through the Barcelona airport, a new historical record. **The sixth European airport** in number of passengers. 73% of passengers correspond to international traffic.

With **3 million cruise-ship passengers**, the port is the first destination for cruise-ship passengers in the Mediterranean.



Source: AENA, Port de Barcelona.

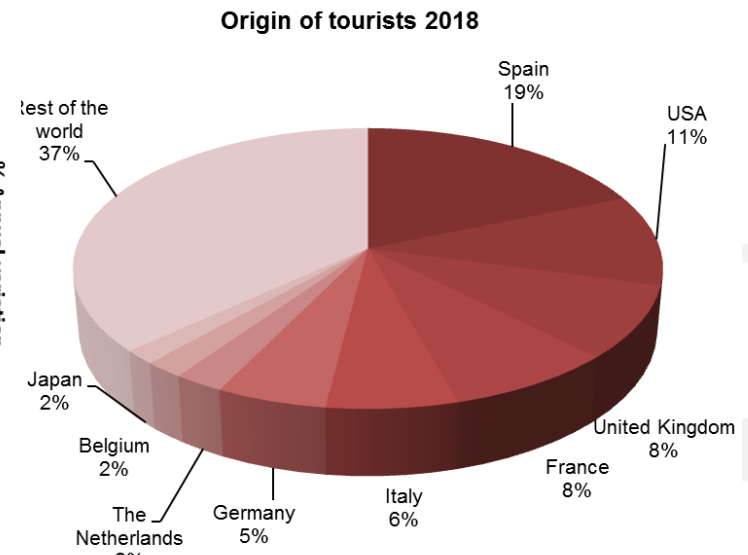
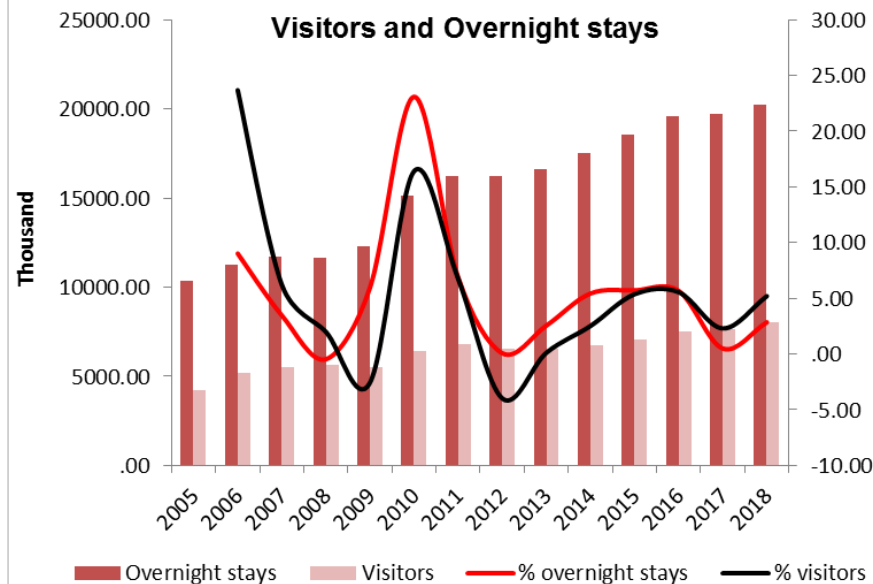


A REFERENT IN TOURISM AND CITY OF TRADE FAIRS AND CONGRESSES

**Centre of attraction of tourists and
business visitors**

A REFERENT IN TOURISM AND CITY OF TRADE FAIRS & CONGRESSES (1/2)

Barcelona is **one of the main destinations for urban tourism in Europe** and a focus of attraction for tourists and business visitors: **8.1 million visitors and 20.2 million overnight stays in hotels** in 2018.



81% of the tourists are foreigners

Source: Turisme de Barcelona and INE.

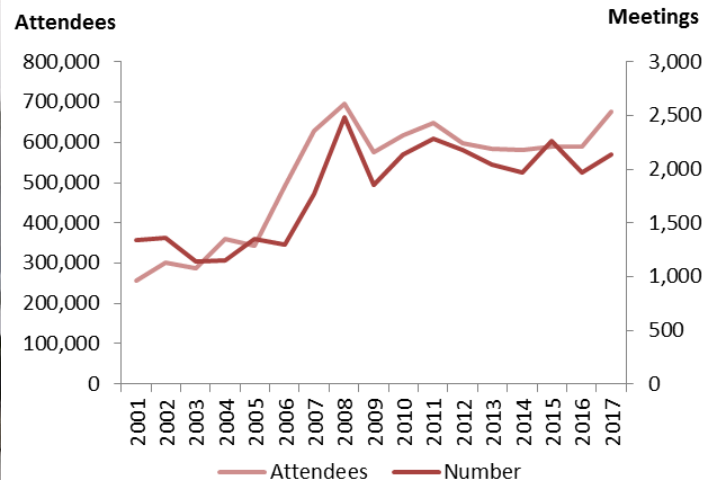
A REFERENT IN TOURISM AND CITY OF TRADE FAIRS & CONGRESSES (2/2)



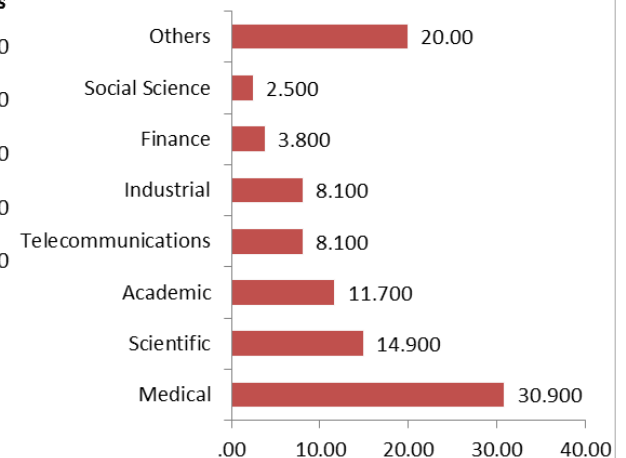
1st city in the world holding international meetings. 73% of meetings are international.

The medical and scientist sector represent nearly 50% of the congresses.

Meetings held & delegates attending



Congresses by sectors



Source: International Congress & Convention Association. Turisme de Barcelona.

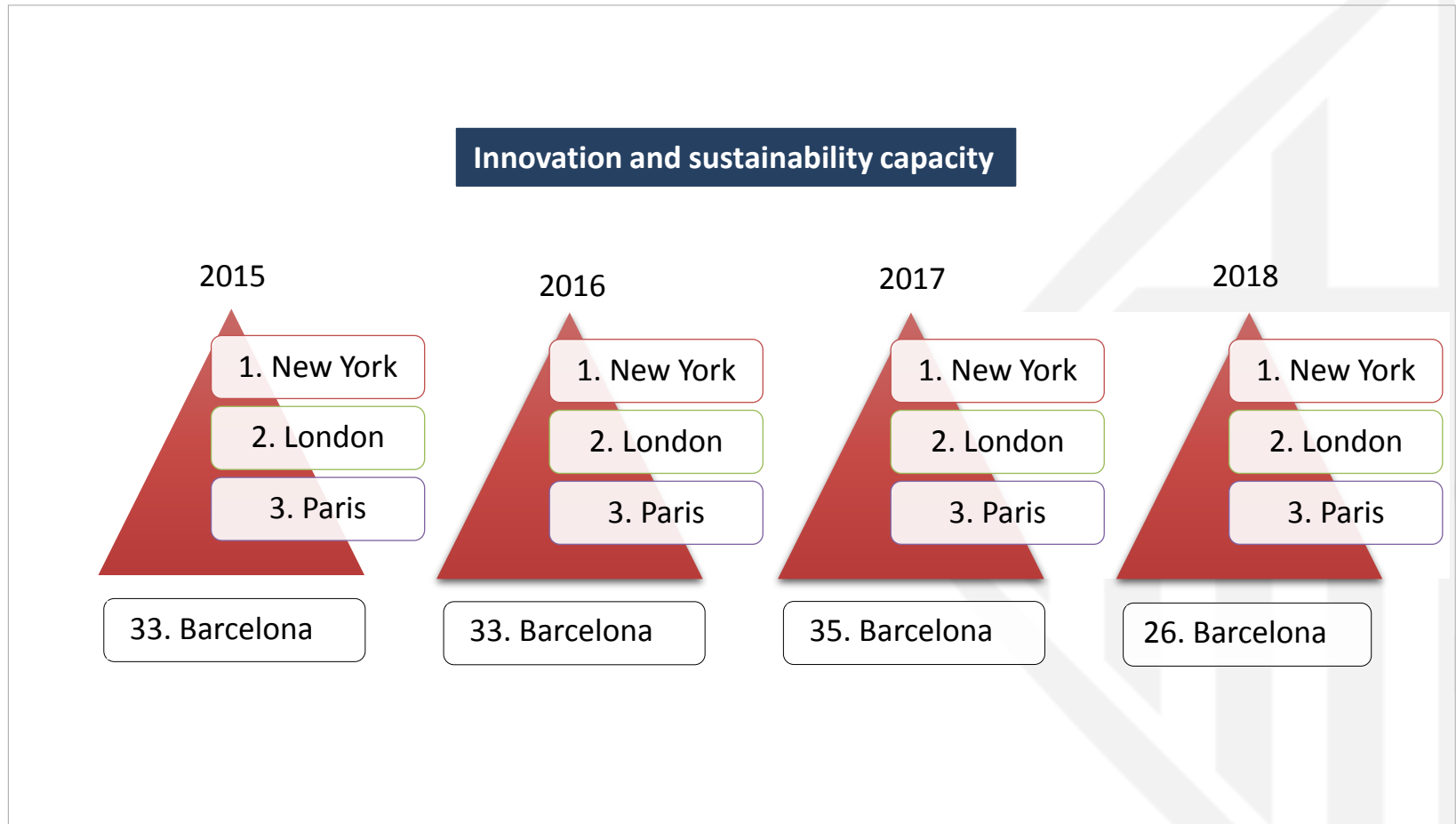


INTERNATIONAL POSITIONING

**We are in more and more rankings.
Winning positions.**



INTERNATIONAL POSITIONING (1/2)



Source: Index IESE Cities in Motion, IESE Center for Globalization and Strategy



INTERNATIONAL POSITIONING (2/2)



Best European business schools: 5th IESE 15th ESADE

Financial Times

Among the 25 best cities in the world with the best global competitiveness

Global Power City Index 2017,
The Mori Memorial Foundation

15th city in the world with best global reputation

Reputation Institute

26th city in innovation and sustainability

IESE Cities i Motion Index

Barcelona ranks 43 among the 231 cities with best quality of life

Mercer Quality of Living Survey 2018

UPF : 52th best university of the world in Economics

QS World University Ranking

3th favourite European city to start a new technological start-up

The State of European Tech 2017,
Atomico Capital Risk

1st city in the world holding international meetings

International Congress and Convention Association

Source: Reputation Institute, Mercer, ICCA and others.



A REFERENT IN QUALITY OF LIFE

A REFERENT IN QUALITY OF LIFE (1/3)



Barcelona offers cultural, educational, and environmental elements, among others, that define it as a city with quality of life.

39 municipal markets

4.8 Km of beaches

7 m² of green urban space per inhabitant

37.7% of waste collected selectively

232,929 beneficiaries of the 'pink card' transport for the elderly

40 social services centres, with 83,960 people attended

88,957 % with teleassistance service

33% of internal journeys are done by public transport and 49% on no motorized vehicles

347,975 journeys of special transport

100% accessible buses

91% of metro stations with lift

73% of the crossings with acoustic traffic lights

Source: Mobility, Urban Ecology, AB..

A REFERENT IN QUALITY OF LIFE (2/3)



Source: Institute of Culture

Cultural Equipment (2018)

40 public libraries
2.5 libraries / 100,000 inhab.

57 museums and big exhibition centers

53 theaters
3.3 theater / 100,000 inhab.

52 Community centers

11 Creation factories

172 cinema halls (2016)
10.8 halls / 100,000 inhab.

Cultural Public (2018)

6.4 million visits to the libraries
3.9 per capita visits

17.7 million visits to the 10 most visited museums and inherited sites (2017 data)

2.5 million spectators of performing arts
1.5 per capita spectators

6.8 millions attending the 186 festivals held in the city (data 2017)

A REFERENT IN QUALITY OF LIFE (3/3)



Non-university educational infrastructure (2018)

101 municipal nursery schools

952 education centres
67% supported with public funds

5 municipal music schools

1 municipal conservatory

Non-university students (2018)

8,411 nursery schools students

258,040 education centre students
88% in public and state-subsidised schools

2,824 municipal conservatory and music schools students

Source: Education Consortium. Municipal Institute of Education, AB.



COHESIVE CITY



COHESIVE CITY (1/4)



Barcelona is a middle income city, representing 52.9% of the populatio.

From 2007 to 2014 the economic crisis meant an increase in the inequality among the districts of the city. Since 2015 inequality is slightly reduced.

During 2016 the **widening of territorial inequalities** that advanced uninterruptedly since 2007 had slowed down.

Disposable Household Income per capita 2017

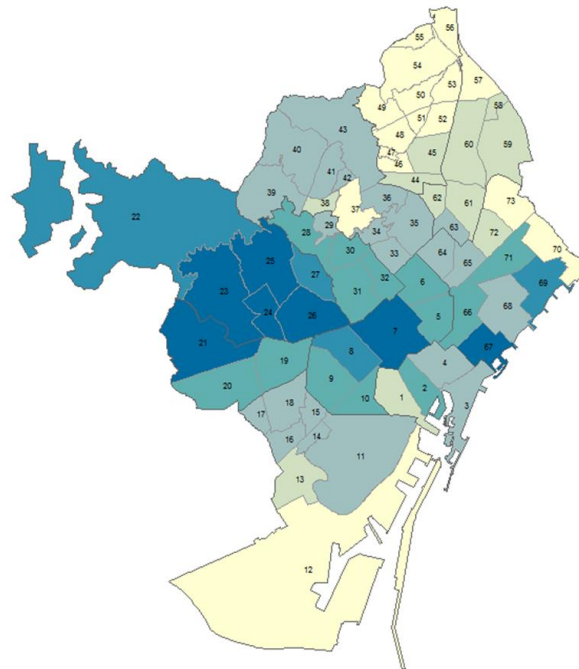
Districts	Resident population	Index RFD BCN=100
	2017	2017
1. Ciutat Vella	102,250	84.3
2. l'Eixample	267,184	122.4
3. Sants-Montjuïc	182,354	84.6
4. Les Corts	82,201	137.3
5. Sarrià-Sant Gervasi	149,734	182.8
6. Gràcia	121,566	105.3
7. Horta-Guinardó	169,187	78.0
8. Nou Barris	166,805	55.0
9. Sant Andreu	147,693	74.6
10. Sant Martí	236,163	88.1
Barcelona	1,625,137	100

Source: Barcelona Economia-GTP-AB

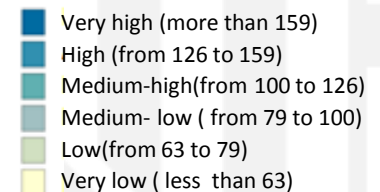
COHESIVE CITY (2/4)

In both position and value, the ranking of the districts according to the level of income is very stable: Sarrià-Sant Gervasi leads it and Nou Barris closes it.

The neighbourhoods of Sant Martí are heterogeneous, while Gràcia and Sants-Montjuïc present a much more compact income profile per neighbourhood.



Disposable Household Income per capita
2017. Index numbers. Basis Barcelona=100



Source: Barcelona Economia-GTP-AB.Annual

SATISFACTION OF LIVING IN BARCELONA (3/4)



The Barcelona citizens **show high satisfaction of living in the city.**



Source: Quality of City Survey –AB

SATISFACTION OF LIVING IN BARCELONA (4/4)



The most highly rated municipal services are **fireman, public libraries, community centres, Metro, municipal markets, cultural activities, Tram and waste collection.**

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Fireman	-	-	-	-	-	-	-	-	-	-	8.3
Public libraries	7.0	7.3	7.5	7.5	7.6	7.6	7.5	7.8	7.8	7.9	8.0
Community centers	-	-	-	-	-	-	7.0	7.5	7.5	7.5	7.7
Metro	6.8	7.0	7.2	7.3	7.1	7.3	7.1	7.4	7.1	7.1	7.5
Municipal markets	6.8	6.9	7.0	7.0	7.0	7.0	7.0	7.3	7.3	7.3	7.5
Cultural activities	6.5	6.7	6.8	6.9	6.9	6.9	6.9	7.2	7.3	7.4	7.5
Tram	-	-	-	-	-	-	-	-	-	7.2	7.5
Waste collection	6.7	6.8	7.0	7.0	7.3	7.4	7.3	7.3	7.5	7.4	7.5
Popular festivities	6.5	6.6	6.7	6.7	6.8	6.9	6.9	7.2	7.2	7.3	7.3
Bus	6.4	6.4	6.6	6.8	6.6	6.9	6.7	7.1	6.9	7.0	7.3
Public lighting	6.4	6.5	6.5	6.5	6.7	6.7	6.6	6.8	6.9	7.0	7.2
Citizen information services	6.3	6.3	6.5	6.4	6.6	6.7	6.7	6.9	6.8	7.0	7.1
Social services	6.1	6.1	6.2	5.8	5.9	6.1	6.1	6.6	6.6	6.8	7.0
Street cleaning	6.0	6.1	6.4	6.2	6.5	6.7	6.5	6.5	6.7	6.7	6.7
Façades, buildings preservation	6.4	6.3	6.3	6.2	6.1	6.1	6.0	6.3	6.4	6.5	6.7
Urban planning	6.1	6.0	6.3	6.2	6.1	6.2	6.2	6.4	6.5	6.4	6.7
Green spaces	5.9	6.0	6.1	6.0	6.1	6.3	6.2	6.4	6.4	6.4	6.6
Public sport facilities	6.0	6.0	5.9	6.1	6.1	6.3	6.2	6.3	6.4	6.4	6.6
Citizen security (neighbourhoods)	5.3	5.3	5.3	5.3	5.6	5.8	5.8	6.2	6.4	6.5	6.5
Paved roads	6.1	6.0	6.1	6.0	5.9	5.9	5.9	6.2	6.2	6.3	6.5
Local police	5.6	5.5	5.5	5.5	5.5	5.7	5.6	6.0	6.0	6.2	6.4
Citizen security (city)	5.2	5.2	4.9	4.8	5.2	5.4	5.5	5.9	6.1	6.3	6.3
Bicing	6.2	5.8	5.8	6.0	6.1	5.9	6.0	6.3	6.0	6.2	6.2
Noise	4.6	4.6	4.8	4.7	5.0	5.2	5.4	5.4	5.5	5.3	5.6
Traffic	4.4	4.6	4.6	4.8	5.2	5.4	5.2	5.3	5.2	5.1	5.5
Parking	3.3	3.2	3.2	3.2	3.4	3.5	3.4	3.7	3.7	3.7	3.9

Source: Municipal Services Survey –AB.



02

Political and administrative organisation of the City Council of Barcelona

Framework of Competences

Municipal services

Municipal Government and executive structure

Human Resources

Territorial organisation



FRAMEWORK OF COMPETENCES

FRAMEWORK OF COMPETENCES (1/2)



The ***Law of bases for local finance*** (1985) establishes the framework of competences of the local administrations.

It determines the matters that are of local competence and defines a series of obligatory competences of the town and city councils.



Local
competences



Obligatory
services

The ***Municipal Charter of Barcelona*** is the special legal regime of the city that regulates the organisation of the municipal government, the regulatory powers and the municipal competences.

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.

FRAMEWORK OF COMPETENCES (2/2)



Security in public spaces

Ordering of vehicle traffic and people on the urban public thoroughfare

Urban planning regulations, management, execution and discipline

Promotion and management of housing

Historical-artistic heritage

Provisions, slaughterhouses, fairs and defence of users and consumers

Public health protection

Social promotion and reinsertion

Cultural and sports activities and facilities

Participation in the education planning

Cooperation with the education administration in the creation, construction and sustaining of public education centres

Vigilance and compliance of the obligatory schooling

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



MUNICIPAL SERVICES

MUNICIPAL SERVICES : MANDATORY (1/2)



Public lighting

Cemeteries

Waste collection, street cleaning, waste treatment

Drinking water provision and sewerage

Access to the centres of population

Paving of the public thoroughfare

Control of food and drinks

Public parks

Public libraries

Markets

Civil protection, prevention and extinction of fires

Social service provision

Public sports facilities

Collective urban passenger transport

Environmental protection

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime



TOTAL MUNICIPAL SERVICES (2/2)



Guia de serveis i ajudes a les persones
Ajuntament de Barcelona

HOME SERVEIS I AJUTS A LA CIUTADANIA ▾ SERVEIS D'ATENCIÓ A LA CIUTADANIA TELÈFONS D'EMERGÈNCIES

Atès que la cartera de serveis és molt àmplia, aquest web actua com a directori dels serveis i ajuts que posem a disposició de tots els barcelonins i barcelonines dins els diversos àmbits d'actuació. L'objectiu és facilitar l'accés a aquesta informació, remetent-vos directament al web del servei i ajut corresponent en cada cas, a més de donar-vos una visió completa de l'oferta existent.

Accedeix als serveis i ajuts per a la ciutadania per tema:

- Bonificacions i exempcions fiscals
- Consum
- Cultura i oci
- Educació
- Esports
- Habitatge
- Mobilitat
- Serveis Socials
- Treball

+
150



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE

MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (1/4)



MUNICIPAL GOVERNMENT

Municipal Council : 41 councillors

Plenary Commissions: 4 government areas

Government Commission: 11 Councillors

Mayor's Office



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (2/4)

MUNICIPAL GOVERNMENT: AREAS OF GOVERNMENT

Employment, Economy, Digital city and International relations

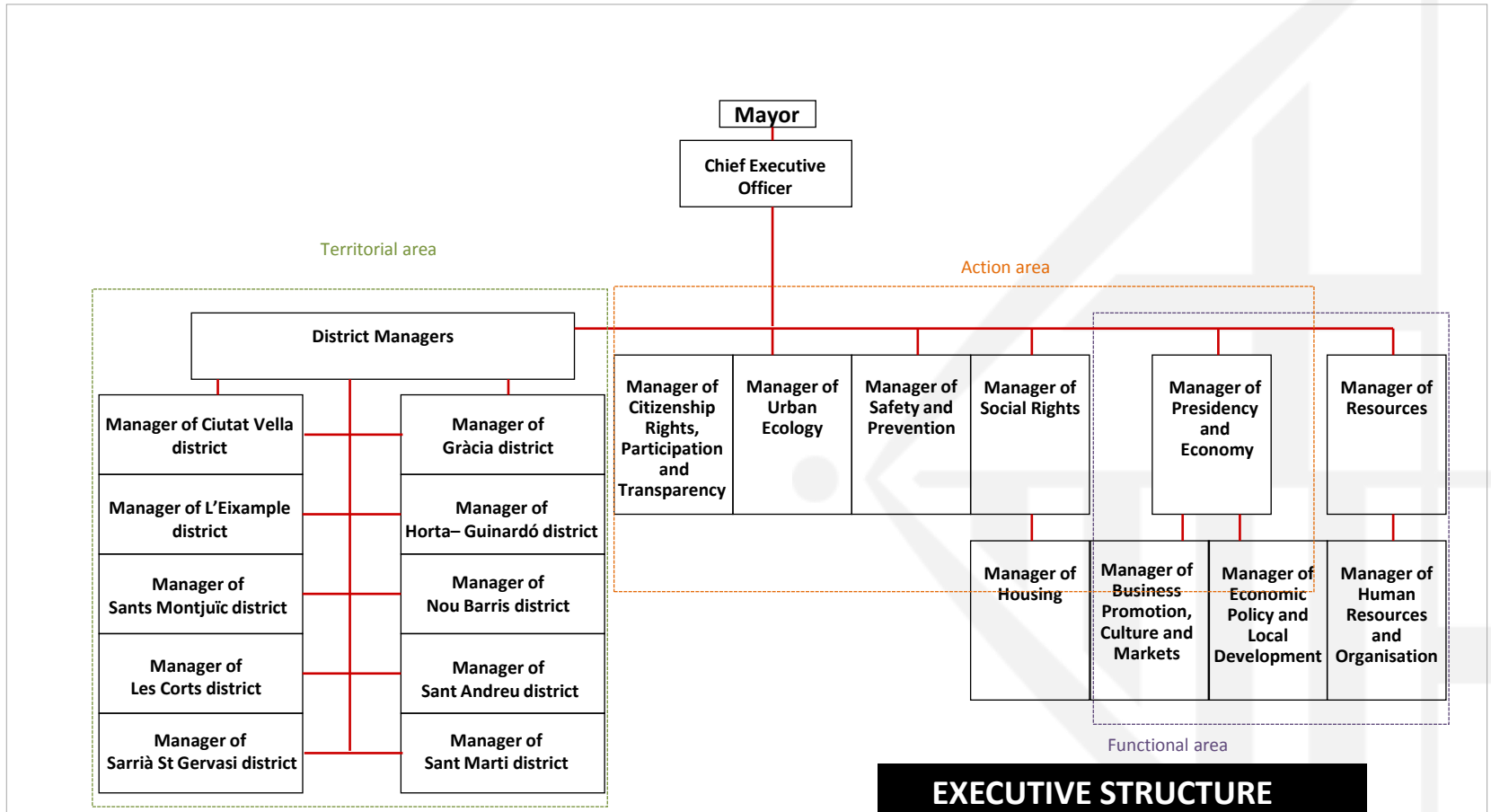
Social Rights

Citizenship Rights, Culture, Participation and Transparency

Ecology, Urban Planning and Mobility



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (3/4)



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (4/4)



MANAGEMENT ENTITIES WITH INDEPENDENT LEGAL STATUS

City Council Group

Barcelona City Council	5 sectors and 10 districts
-------------------------------	-----------------------------------

Local Autonomous organisations	8
Entrepreneurial public entities	5
Mercantile companies	13
Consortium and Foundations	21

35



HUMAN RESOURCES

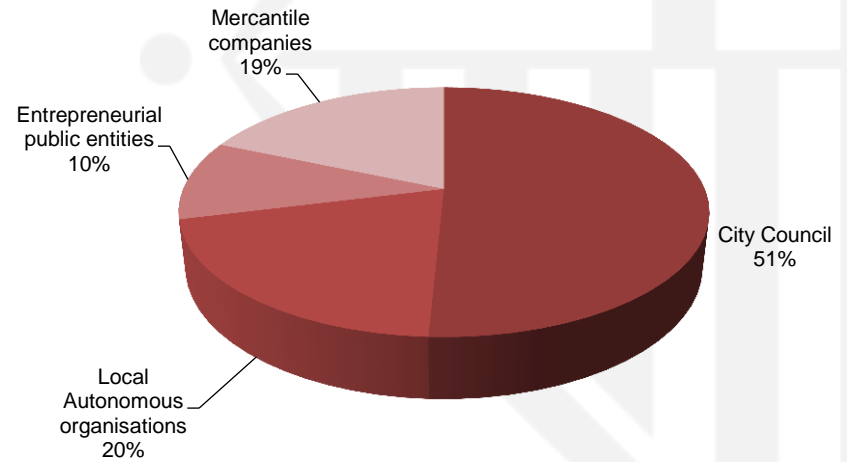


HUMAN RESOURCES



Staff of Barcelona City Council group

	2018	%
City council	7,014	48.6
Sectors	5,983	41.4
Districts	1,031	7.1
Local Autonomous organisations	3,239	22.4
Entrepreneurial public entities	1,467	10.2
Mercantile companies	2,716	18.8
TOTAL MUNICIPAL GROUP	14,436	100





TERRITORIAL ORGANISATION

TERRITORIAL ORGANISATION

The city is made up of::

10 districts



73 neighbourhoods





03

Economic-financial situation of the City Council of Barcelona

Budget settlement 2018

FINANCIAL OBJECTIVES 2012-2018



DEFICIT

Zero

GROSS SAVINGS

>15%
Current revenues

DEBT

<60%

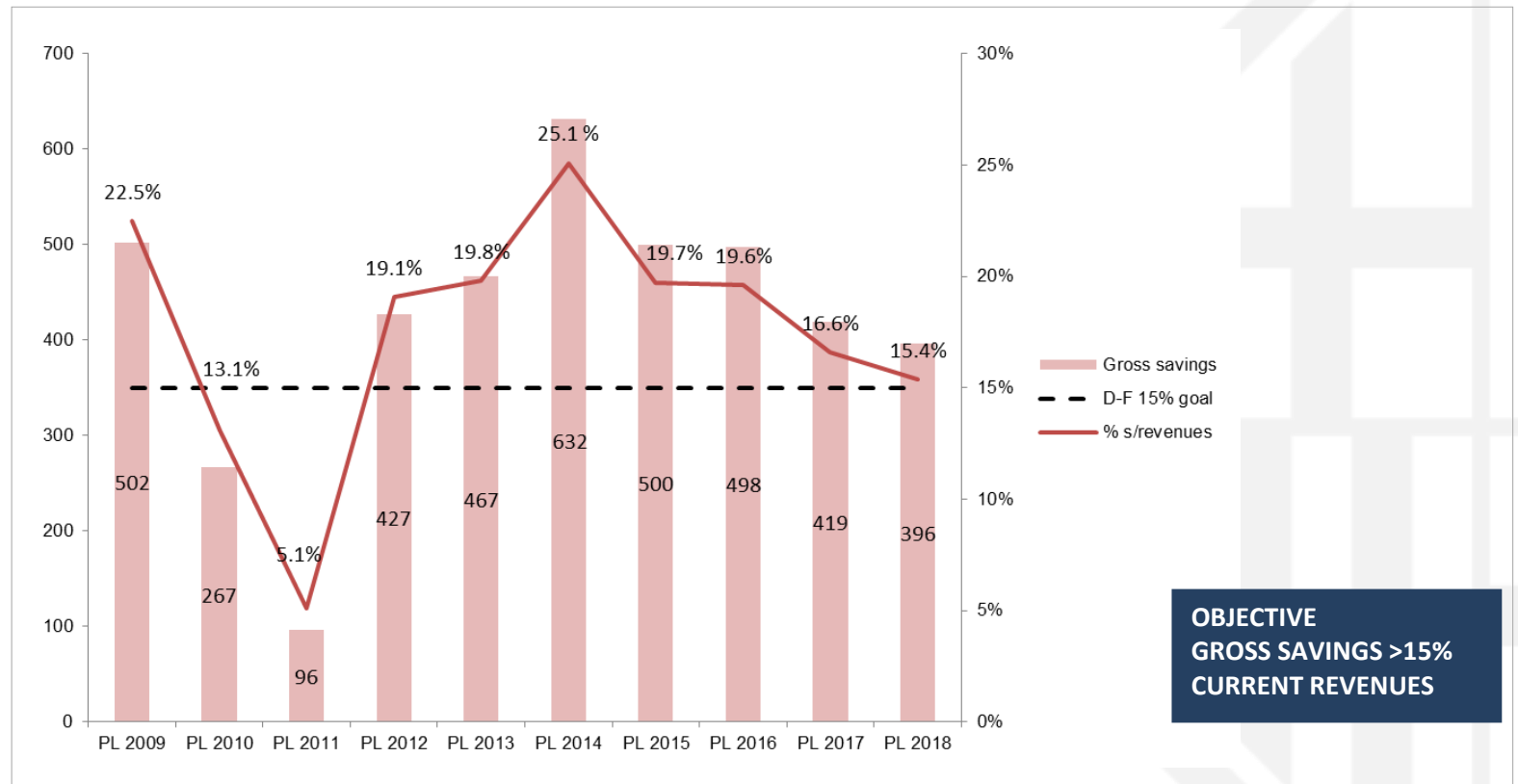
Current revenues

PAYMENT TO
SUPPLIERS

30 days

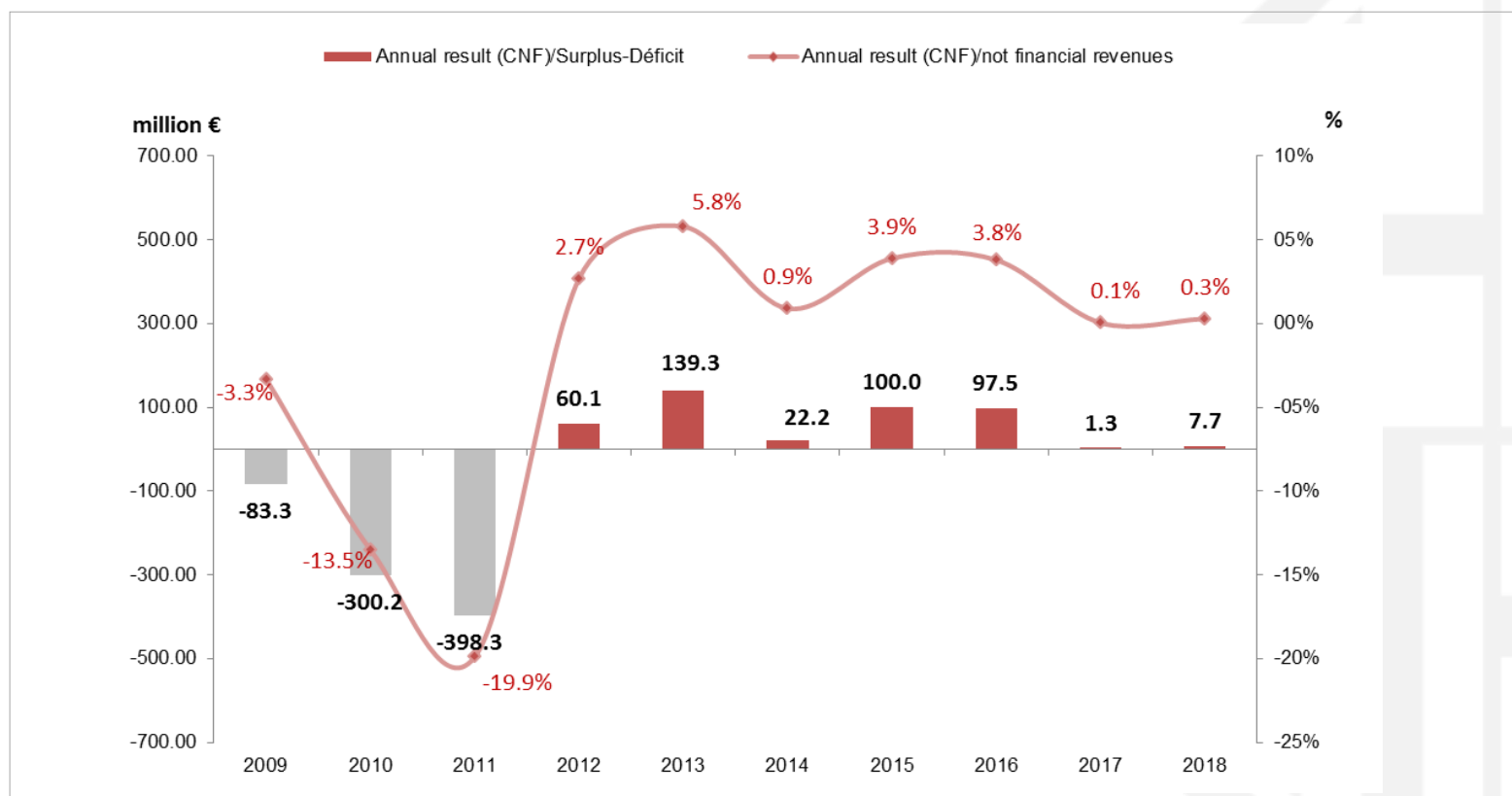


GROSS SAVINGS



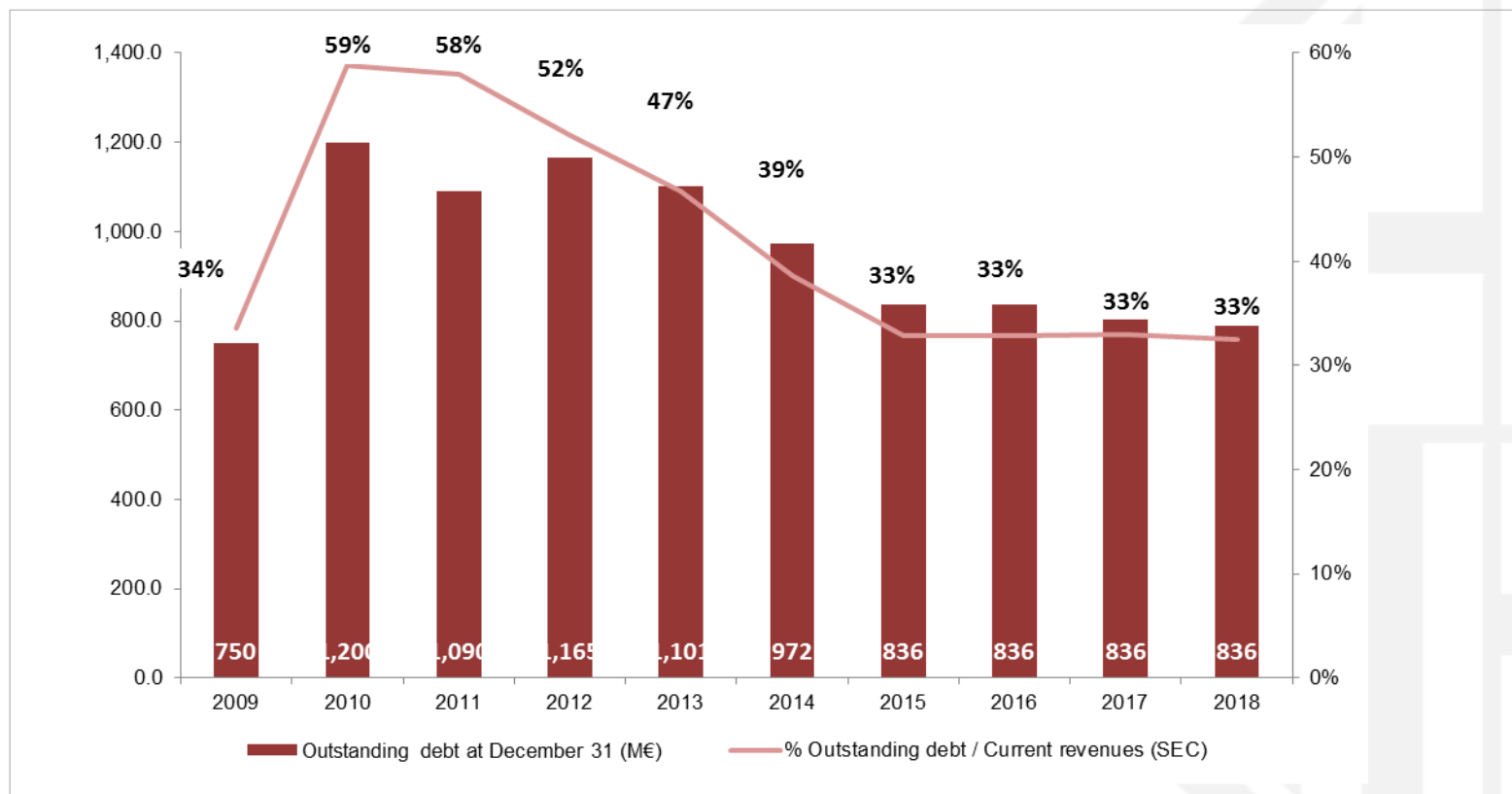


EVOLUTION OF CAPACITY / NEED FOR FINANCING



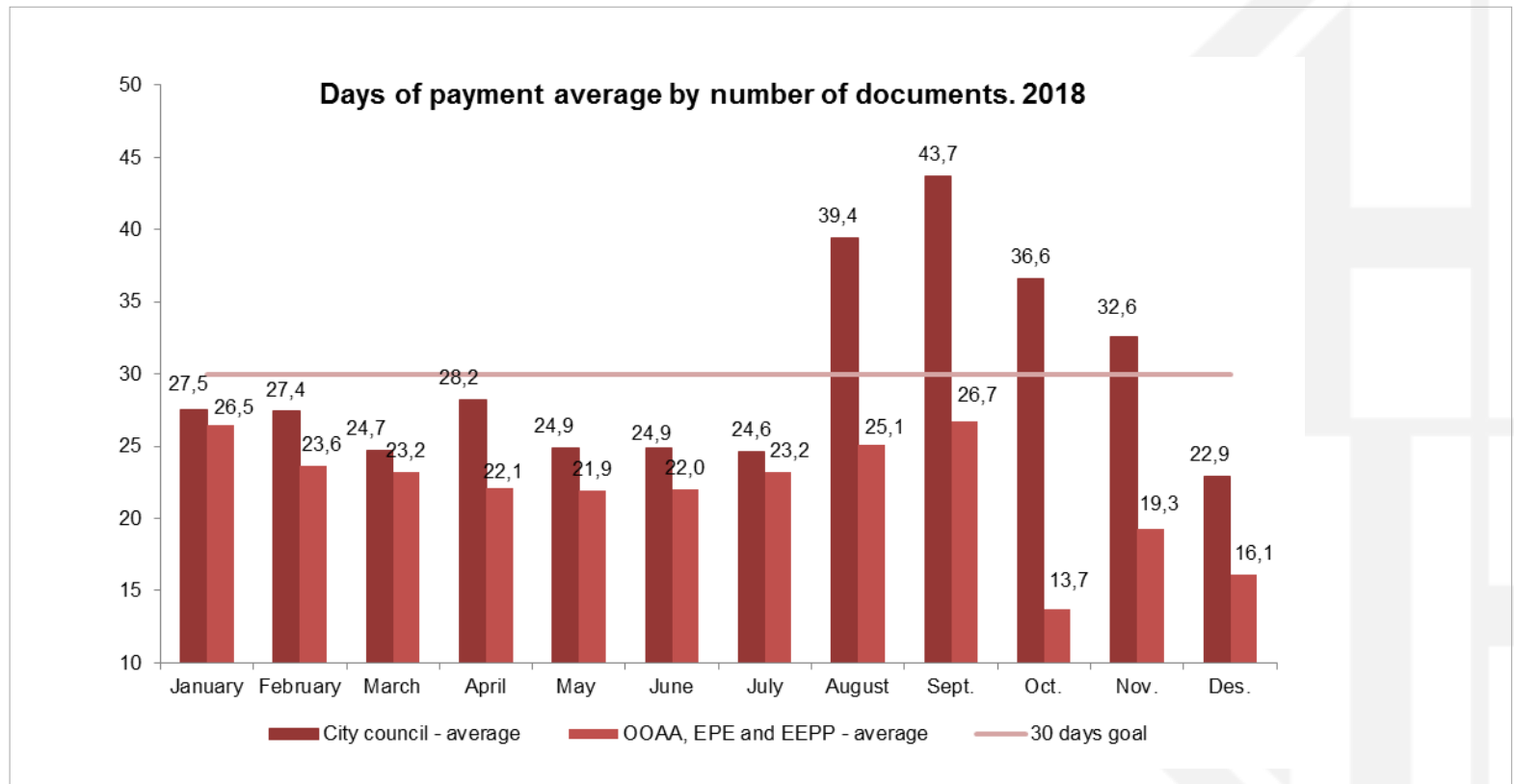


EVOLUTION OF DEBT





PAYMENT TO SUPPLIERS





**Ajuntament
de Barcelona**